FORM D

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

RECEIVED CONT

FORM D

NOTICE OF SALE OF SECURITIES

PURSUANT TO REGULATION D,

SECTION 4(6), AND/OR

IFORM LIMITED OFFERING EXEMPTION

33862

OMB APPROVAL

OMB Number: 3235-0076

Expires: April 30, 2008 Estimated average burden hours per response....... 16.00



		<u> </u>	
Name of Offering (check if this is an amount of Mobile, Inc Series E Convertible Pro	endment and name has changed, and indicate change.) eferred Stock		
Filing Under (Check box(es) that apply): Type of Filing: New Filing Amendm	Rule 504 Rule 505 Rule 506 Section 4(6) ent) ULOE	
	A. BASIC IDENTIFICATION DAT	A	
1. Enter the information requested about the is.	sucr		
Name of Issuer (check if this is an amend Amp'd Mobile, Inc.	ment and name has changed, and indicate change.)		
Address of Executive Offices 1925 South Bundy Drive, Los Angeles, CA 90	(Number and Street, City, State, Zip Code)	Telephone Number (Including a (310) 575-2500	Area Code)
Address of Principal Business Operations (if different from Executive Offices) same	(Number and Street, City, State, Zip Code)	Telephone Number (Including a same	Area Code)
Brief Description of Business Operate	(Number and Street, City, State, Zip Code) s mobile virtual network targeted toward 18-35 year	-old early developers of technolog	y and young professionals. PROCESSED
Type of Business Organization ☐ corporation ☐	limited partnership, already formed limited partnership, to be formed		E MAR 1 9 2007
Actual or Estimated Date of Incorporation or C Jurisdiction of Incorporation or Organization:	Month Year Organization: 1 2 0 3 (Enter two-letter U.S. Postal Service abbreviation for St	☑ Actual ☐ Estimated ate:	THOMSON FINANCIAL
	CN for Canada; FN for other foreign jurisdiction) D	E

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

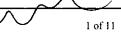
State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

AT	TEN'	TION
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Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a current valid OMB control number.



			A. BA	SIC IDENTIFICATION	N DATA	
2. En	Each beneficial ow Each executive off	the issuer, if the wner having the placer and director	issuer has been organized power to vote or dispose,	or direct the vote or dispo	sition of, 10% o	or more of a class of equity securities of the issuer; ers of partnership issuers; and
Check I	Box(es) that Apply:	Promoter	Beneficial Owner	☑ Executive Officer	□ Director	General and/or Managing Partner
	me (Last name first, i on, Peter	if individual)				
			nd Street, City, State, Zip y Drive, Los Angeles, CA	·		
Check I	Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner
Full Na Newtor	me (Last name first, i n, Matt	if individual)				
			nd Street, City, State, Zip (QP), L.P., 201 North U		lexandria, VA	22314
Check I	3ox(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
	me (Last name first, inch, Jon	if individual)				
			nd Street, City, State, Zip Partnership, 92 Hayder		A 02421	
Check I	Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	Director	☐ General and/or Managing Partner
	me (Last name first, , Allen	if individual)				
			nd Street, City, State, Zip Hill Road, Building 2, S		CA 94025	
Check !	Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	☑ Director	General and/or Managing Partner
	me (Last name first, Marinus N.	if individual)				
			nd Street, City, State, Zip 55 Broadway, Third Floo)	
Check I	Box(es) that Apply:	Promoter	☐ Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
	me (Last name first, n, Nicholas	if individual)				
	s or Residence Addrew V Networks, 1515 B		nd Street, City, State, Zip York, NY 10036	Code)		
Check I	Box(es) that Apply:	Promoter	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner
	me (Last name first, Patrick	if individual)				
			nd Street, City, State, Zip wes Wharf, 6 th Floor, Bo			
70 Tue	ior thvestment Corp	poration, so Ko	wes whart, o ridder, De	JSION, NIA UZITU		

		A. BA	SIC IDENTIFICATION	DATA		
2. Ente	r the information requested for the Each promoter of the issuer, if the Each beneficial owner having the Each executive officer and directo Each general and managing partne	issuer has been organized power to vote or dispose, or of corporate issuers and	or direct the vote or dispo	sition of, 10% o	or more of a class of equity securities of the issuer; ers of partnership issuers; and	
Check B	ox(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	☑ Director	General and/or Managing Partner	
Full Nan Donovai	ne (Last name first, if individual) n, John					
	or Residence Address (Number a d Mobile, Inc., 1925 South Bund	•	<i>'</i>			
Check B	ox(es) that Apply:	☐ Beneficial Owner	☐ Executive Officer	□ Director	☐ General and/or Managing Partner	
	ne (Last name first, if individual) n, Edward					
	or Residence Address (Number a d Mobile, Inc., 1925 South Bund	-	•			
Check B	ox(es) that Apply: Promoter	Beneficial Owner	☐ Executive Officer	□ Director	General and/or Managing Partner	
Full Nan Narang,	ie (Last name first, if individual) Rajeev					
	or Residence Address (Number a .ane Cayman Master Fund, LP, 5			2		
Check B	ox(es) that Apply: Promoter	☐ Beneficial Owner	☑ Executive Officer	Director	☐ General and/or Managing Partner	
	e (Last name first, if individual) Christopher					
	or Residence Address (Number a d Mobile, Inc., 1925 South Bund					
Check B	ox(es) that Apply: Promoter	Beneficial Owner	☑ Executive Officer	☑ Director	General and/or Managing Partner	
Full Nam Stone, B	e (Last name first, if individual)					
	or Residence Address (Number a d Mobile, Inc., 1925 South Bund	•	•			
Check B	ox(es) that Apply: Promoter	☐ Beneficial Owner	☑ Executive Officer	Director	General and/or Managing Partner	
Full Nam Swenson	te (Last name first, if individual) , Sue G.					
	or Residence Address (Number a d Mobile, Inc., 1925 South Bundy	•	•			
Check B	ox(es) that Apply:	☐ Beneficial Owner	☑ Executive Officer	Director	General and/or Managing Partner	
Full Nan Cohrs, E	e (Last name first, if individual) Pan					
	or Residence Address (Number a		<i>'</i>			_

	A. BA	SIC IDENTIFICATION	N DATA		
 Enter the information requested for the Each promoter of the issuer, if the Each beneficial owner having the Each executive officer and directo Each general and managing partner 	issuer has been organized power to vote or dispose, r of corporate issuers and	or direct the vote or dispo	sition of, 10% o	or more of a class of equity securities of the issuer; ers of partnership issuers; and	
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	☑ Executive Officer	☐ Director	☐ General and/or Managing Partner	
Full Name (Last name first, if individual) Marcotte, Gary			-		
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 1925 South Bund	•	•			
Check Box(es) that Apply: Promoter	Beneficial Owner		Director	General and/or Managing Partner	
Full Name (Last name first, if individual) Meyer, Todd					
Business or Residence Address (Number a c/o Amp'd Mobile, Inc., 1925 South Bund	·				
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	☐ General and/or Managing Partner	
Full Name (Last name first, if individual) Highland Capital Partners VI Limited Pa	rtnership (and affiliates))			
Business or Residence Address (Number a 92 Hayden Avenue, Lexington, MA 02421		Code)			
Check Box(cs) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if individual) Redpoint Ventures II, L.P. (and affiliates)					
Business or Residence Address (Number a 3000 Sand Hill Road, Building 2, Suite 29					
Check Box(es) that Apply: Promoter	☑ Beneficial Owner	☐ Executive Officer	☐ Director	General and/or Managing Partner	
Full Name (Last name first, if individual) The Raptor Global Portfolio Ltd. (and aff	īliates)				
Business or Residence Address (Number a c/o Tudor Investment Corporation. 50 Ro		•			
Check Box(es) that Apply:	Beneficial Owner	☐ Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if individual) Columbia Capital Equity Partners IV (QI), L.P. (and affiliates)				
Business or Residence Address (Number a 201 North Union Street, Suite 300, Alexan		Code)			
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if individual) Vivendi Universal, S.A. (and affiliates)					
Business or Residence Address (Number a 800 Third Avenue, 5th Floor, New York, N		Code)			
					

	A. BA	SIC IDENTIFICATION	N DATA	
 Enter the information requested for the leach promoter of the issuer, if the Each beneficial owner having the Each executive officer and directo Each general and managing partner 	issuer has been organized power to vote or dispose, r of corporate issuers and	or direct the vote or dispo	sition of, 10% o	r more of a class of equity securities of the issuer; ers of partnership issuers; and
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) MTV Networks, a division of Viacom Inte	rnational Inc.			
Business or Residence Address (Number a 1515 Broadway, New York, NY 10036-579		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Intel Capital Corporation				
Business or Residence Address (Number a c/o Intel Corporation, 2200 Mission College		, , , , , , , , , , , , , , , , , , ,		
Check Box(es) that Apply: Promoter	☑ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual) Old Lane Cayman Master Fund, L.P. (and	d affiliates)			
Business or Residence Address (Number a 500 Park Avenue, 2 nd Floor, New York, N		Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	☐ General and/or Managing Partner
Full Name (Last name first, if individual)				
Business or Residence Address (Number a	and Street, City, State, Zip	Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)				
Business or Residence Address (Number a	and Street, City, State, Zip	Code)		·
Check Box(es) that Apply: Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner
Full Name (Last name first, if individual)				
Business or Residence Address (Number a	nd Street, City, State, Zip	Code)		
Check Box(es) that Apply: Promoter	Beneficial Owner	Executive Officer	☐ Director	General and/or Managing Partner
Full Name (Last name first, if individual)				
Business or Residence Address (Number a	nd Street, City, State, Zip	Code)		<u> </u>
	(Use blank sheet, or copy	and use additional copies	of this sheet, as	necessary.)

B. INFORMATION ABOUT OFFERING													
L										No			
1. Ha	1. Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?										\boxtimes		
2. WI	Answer also in Appendix, Column 2, if filing under ULOE. 2. What is the minimum investment that will be accepted from any individual?									N/A			
	Does the offering permit joint ownership of a single unit?											No	
3. Do	es the of	Hering p	ermil joint o	wnership of a	single unit?	••••••			***************************************		•••••	\boxtimes	
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.										·			
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				mber and Stroork, NY 1028	-	te, Zip Code)							
Name	of Assoc	ciated Br	oker or Deal	er									
States	in Whic	h Person	Listed Has S	Solicited or Ir	tends to Soli	icit Purchaser	s						· •-
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P. II V			ee										
Full N	Full Name (Last name first, if individual)												
Busine	Business or Residence Address (Number and Street, City, State, Zip Code)												
Name	of Assoc	ciated Br	oker or Deal	er									
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□RI		SC	SD	☐ TN	TX	UT	□ VT	□ VA	□ WA	□WV	□ WI	□ OR □ WY	
Full N	ame (La	st name	first, if indiv	idual)									
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Busine	Business or Residence Address (Number and Street, City, State, Zip Code)												
Name	of Assoc	ciated Br	oker or Deal	er							· • • · · · · · · · · · · · · · · · · ·		
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□ M' □ RI] NE] SC	□ NV □ SD	□ NH □ TN	∏ IJ □ TX	∏ им ∏ UT	□ VT	□ NC □ VA	□ ND □ WA	□ OH □ WV	□ ok □ wi	□ OR □ WY	□ PA □ PR

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS 1. Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \(\sigma\) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged, Aggregate Amount Already Type of Security Offering Price Sold Debt \$0.00 \$0.00 Equity \$107,552,396.64 \$107,552,396.64 ☐ Common ☐ Preferred Convertible Convertible Securities (including warrants) \$0.00 \$0.00 Partnership Interests \$0.00 \$0.00 Other (Specify ___ _____).....\$0.00 \$0.00 \$107,552,396.64 Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero." Aggregate Dollar Amount Number Investors of Purchases Accredited Investors \$107,552,396.64 Non-accredited Investors \$0.00 Total (for filings under Rule 504 only)..... Answer also in Appendix, Column 4, if filing under ULOE. 3. If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C - Question 1. Type of Dollar Amount Type of offering Security Sold Rule 505 Regulation A Rule 504 Total a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of

the estimate. Transfer Agent's Fees \$0.00 Printing and Engraving Costs \$0.00 Legal Fees \boxtimes \$350,000.00 Accounting Fees..... \$0.00 Engineering Fees..... \$0.00 Sales Commissions (specify finders' fees separately)..... X \$1,000,000.00 Other Expenses (identify) travel; miscellaneous X \$100,000.00 Total..... \boxtimes 1,450,000.00

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS Enter the difference between the aggregate offering price given in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds \$106,102,396.64 to the issuer." Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above. Payments to Officers, Directors, & Payments to Others Affiliates Salaries and fees \$0.00 \$0.00 Purchase of real estate \$0.00 \$0.00 Purchase, rental or leasing and installation of machinery and equipment \$0.00 \$0.00 Construction or leasing of plant buildings and facilities \$0.00 \$0.00 Acquisition of other business (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger)..... □ \$0.00 \$0.00 Repayment of indebtedness \$0.00 \$0.00 Working capital \$0.00 \$106,102,396.64 Other (specify): __ \$0.00 \$0.00 Column Totals **\$0.00** \$106,102,396.64 Total Payments Listed (column totals added) \$106,102,396.64

D. FEDERAL S	SIGNATURE
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The issuer has duly caused this notice to be signed by the undersigned duly authorized person. If this notice is filed under Rule 505, the following signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Exchange Commission, upon written request of its staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph (b)(2) of Rule 502.

Issuer (Print or Type)

Amp'd Mobile, Inc.

Name of Signer (Print or Type)

Peter Adderton

Signature

O3 / 01 / 07

Title of Signer (Print or Type)

Chief Executive Officer

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

END